ZEST FEST

WIRADJURI COUNTRY · ORANGE NSW

TOOLKIT FOR VENDORS & PARTNERS



EVENT OVERVIEW

Zest Fest 2026
14 November 2026
Robbo Park, Orange

Short tagline: Free live music, food, bevvies, wine and community in the heart of Orange

Blurb for newsletter/website: Zest Fest is back, bigger, louder, zestier!

On Saturday November 1, Orange City Council is turning the heart of Orange into one massive street party. Two stages pumping live choons, art activations, a museum takeover, tasty grub and bevvos galore, plus an award-winning headliner: **Sneaky Sound System.**

Featuring Orange's best food, wine, and ferments plus heaps of fun for the kids. Pack your picnic rug, bring the crew, and soak up spring sunshine as the city transforms into one big celebration, it's gonna be a ripper.

🎶 Line-up: Sneaky Sound System, The Buoys, Tyne-James Organ, FVNERAL

🎟️ Tickets are FREE but registrations are essential: https://events.humanitix.com/zest-fest-2026

👉 More questions? Head to zestfest.com.au

SOCIAL MEDIA ASSETS

Graphic tiles for social are available to download here: 👉 SOCIAL MEDIA TILES

Feel free to copy/paste or tweak the sample captions below. They showcase the playful tone of voice we use at Zest Fest, which you're welcome to adopt for your own social media while adapting it to suit your brand.

PRE-WRITTEN SOCIAL CAPTIONS:

Short example: 🍋 We're so excited to be part of Zest Fest 2026! Catch us in the heart of Orange on Nov 14 for the ultimate street party. 🎶🍷 Best part? Tickets are free – grab yours now at zestfest.com.au!

Long example: We're thrilled to announce we'll be at Zest Fest 2026 – Orange's biggest street party of music, food, wine, art and community 🎶🍷✨ Join us on Saturday 14 November as Robertson Park and the city streets come alive with headline acts like Sneaky Sound System, incredible local talent, and the best food and wine from the region.

Tickets are FREE, but registration is essential – don't wait, secure yours now at zestfest.com.au. Keep an eye on our socials for more details on what we'll be bringing to the festival 👀🍊

Playful caption: Orange, we're coming for ya! 🍊💃 You'll find us at Zest Fest 2026 on Nov 14 – serving up good vibes, great flavours and plenty of zest. 🎶🍷

🎟️ Free tickets are already flying, grab yours at zestfest.com.au before they're gone!

BRAND GUIDELINES

Hashtags and social handles to tag:

@zestfestorange @orangecitycouncil

#ZestFestOrange #ZestFest2026

For extra reach, we suggest using tracks from this year's Zest Fest artists – Sneaky Sound System, The Buoys, Tyne-James Organ and FVNERAL – when posting on socials.

EMAIL / NEWSLETTER COPY

Subject Line Options:

– We're joining Zest Fest 2026 – Free tickets out now!

– Orange's biggest street party is back – and we'll be there!

EMAIL BODY COPY

Header: We're part of Zest Fest 2026! 🍊

We're so excited to share that we'll be at Zest Fest 2026 on Saturday 14 November, right in the heart of Orange!

Zest Fest is Orange's biggest street party – a celebration of music, food, wine, and community spirit. This year's lineup is huge, with **Sneaky Sound System, The Buoys, Tyne-James Organ and FVNERAL** taking the stage, alongside incredible local talent.

And the best part? **Tickets are completely free – but you'll need to register.**

🎟️ **Grab your free tickets now at zestfest.com.au**

PHOTO GALLERY

If your business was at Zest Fest last year, you will find your pictures in the gallery of Zest Fest 2025 here: https://kirstencunninghamphotography.pic-time.com/-zestfest2025/gallery Please feel free to use any of the photos reflecting your business to advertise that you are coming this year.